

Newcomers in Washington

We beg to announce to the many thousands of women now in Washington from all parts of this country who have been wearing Laird, Schober & Co. Footwear, that we are headquarters for this famous make of Shoes for the city of Washington.

While the fall assortments are not at this time entirely complete, we are showing many of the New Fall Models at prices ranging from \$9.00 to \$15.00 pair.

Women's Shoe Department, Third floor, Tenth street.

Christmas Embroidery Work

Should Be Placed NOW

Under normal conditions it has always been wise to place orders early for Hand Embroidering for Christmas. This year it will be absolutely necessary to do so. The amount of this work possible to be done depends upon the number of expert needleworkers, and you need not have us tell you of the scarcity of workers of this kind. We urge you to let us have your commissions NOW for

Hemming and Embroidering of Napkins, Towels, Tablecloths

Linen Department, Second floor, Eleventh street.

Suit Blouses of Georgette

In New Fall Models.

Many Attractively Priced at \$5.75

Flesh and white Georgette Blouses, made in many styles, vest effects, with round or square necks, slip-over effects, round necks with the new collars, plain styles with tucked collars and cuffs, front frills or a simple lace trimming or embroidery, \$5.75 each.

Handsome Blouse of Georgette in brown, king's blue, navy, green, burgundy, and gray; some entirely of one color and others combined with white or pastel shades, \$10.00 each.

A handsome Blouse of navy Georgette is made over sand silk, vest effect and square neck, long roll collar of navy Georgette edged with fine blue silk fringe; the sleeves are slashed to the elbow and finished with the fringe, \$12.75.

Third floor, Eleventh street.

Fox and Wolf Furs

In Animal Scarfs and New Shaped Muffs

Both of these Furs are noted for their splendid wearing qualities, and the new styles are especially lovely.

Fox Furs are shown in great variety—Cinnamon, Golden Brown, Taupe, White, Kit, Black, Natural, Cross, Natural Red, Georgette, Anita, Lucile, and Poirer.

Animal Scarfs, head and tail trimmings, \$32.50 to \$89.00.

Muffs in the new shapes, \$35.00 and up.

Wolf Scarfs in Natural, Gray, and Brown. Animal Scarfs, head and tail trimmings, \$15.00 to \$32.50.

Muffs in the new shapes, \$15.00 to \$45.00. Natural Wolf Sets, animal scarfs and muff, special \$29.50 to \$50.00.

FUR BANDINGS

Will Be Much Used This Season

Fur bandings, in all widths will be extensively used this fall and winter on satins, silks, velvets, woolen materials and even filmy material such as georgette will have its trimming of fur.

Beaver, taupe nutria, seal and mutton in grey will be the favorites, and they come in various widths. Having been bought some time ago they are priced much less now than they will be later when the winter season begins.

Third floor, Center.

BABIES' WRAPS

Must Be Warm When Days Are Cool

The first chilly days make warmer clothes for Babies a necessity. Not heavy things that they will need in cold weather but a light-weight Sack or Scarf and a pair of warm Booties. The little new Sacks and Wraps for Babies are the dearest things, all white or the palest pink or blue.

Hand Crocheted Sacks, of all white Floss, with a bit of silk outlining the edges, or white with pink or blue stitching, \$1.50 to \$3.50 each.

Knitted Sacks in pink or blue with white border, \$2.50 each.

Cashmere Sacks, unlined or lined with soft silk, simply trimmed with fancy stitching or scalloped and embroidered, \$1.75 to \$4.50 each.

Crepe de chine Sacks in pink and blue, beautifully embroidered, \$5.00 and \$6.50 each.

Long Wrappers of Cashmere embroidered in pink and blue, \$3.75 and up.

A lovely Long Wrapper of white cashmere is lined with pale pink silk, scalloped in pink and embroidered in pink and white, \$12.50.

Crepe de chine Wrappers, scalloped and embroidered, \$6.00 and up.

Pale pink Crepe de chine makes an exquisite Wrapper. The lining is of white silk, and the scalloped edges are finished with real lace; also the cuffs, and it is exquisitely embroidered, \$27.00.

Cashmere or Crepe de chine Square to wrap baby in, in plain and fancy embroidered designs, \$1.75 and up for those of cashmere and \$5.50 and up for the crepe de chine ones.

Crocheted Booties to keep little feet warm, both short and long styles that come well up over the knees, 25c to \$1.25 pair. Silk Booties, \$1.50 pair.

Fourth floor, Eleventh street.

Woodward & Lothrop

Store Opens 9:15 A. M.

New York—WASHINGTON—Paris

Store Closes 6 P. M.

Autumn and the New Suits

Gladly Both Are Welcomed

What if Uncle Sam needs all but a limited supply of wool to clothe our vast armies for the coming winter, and dyes must be made at home, who would complain with fashions so bewitchingly beautiful and the colors truly autumn's own lovely ones? The soft deep browns or the gold, delicate grays, and wonderful purples. But wise women will readily realize the advisability of early selection, for while there has already been a scarcity of labor, it will be severely felt with the new draft.

Fur, always beloved of woman kind, is seen on a large majority of suits—short haired furs being favorites.

Beaver, Seal, Skunk, and Natural Nutria are equally popular. Simplicity and gracefulness distinguish the suits, some being finished with narrow tailor braid or arrow head embroidery.

Blues are very good in new shades; also the many shades of brown and purple; oxfords, too are used.



A Brown Velour Suit is effectively trimmed with cable stitching around the coat and on the deep cuffs. The plain gathered skirt has deep shallow pockets, showing the cable stitching inside; handsome skunk collar. \$85.00.

A Strikingly Handsome Brown Velour Suit, finely checked in blue and black. The back of the coat is finished with tailor braid and the front has panels formed of buttons and simulated button holes; large raccoon collar and deep band of the same on the bottom of the skirt. \$115.00.

A Suit of Prune Silvertone is distinguished with long lines and with the simple finish of arrow head embroidery. A handsome shawl collar of beaver extends to the waist. \$125.00.

Third floor, G street.

HANDSOME NEW BROADCLOTHS

Women Planning Their Autumn and Winter Wardrobes will Appreciate Their Quality and Moderate Price

Fashion and good taste declare for a simplicity of line and dignity of coloring that are admirably achieved with BROADCLOTH, which never loses its favor. Fashionable for suits, light enough in weight for the one-piece dresses, and popular for the stylish capes.

We are showing an unusually complete line of BROADCLOTHS—all wool, 54 inches wide, thoroughly sponged and shrunk, ready for the needle. In these shades:

Taupe, gray, reindeer, wistaria, purple, navy, marine, cadet, Belgian blue, midnight blue, greens, emerald green, bottle green, reseda, Burgundy, seal brown, old rose, and ivory.

In view of the rising costs of wool fabrics we consider them most reasonably priced. \$4.50 the yard.

Second floor, G street.

Helping to Win the War

American families would have less sugar than the people of war torn France, if we depended entirely on our home-grown sugar stocks.

Approximately 75 per cent of our sugar is shipped to our shores. We produce about 1,000,000 tons of sugar a year. Our imports from abroad amount to over 3,000,000 tons a year in normal times.

The United States Food Administration asks each family to limit its use of sugar to two pounds per month per person for household use. The military situation demands that every available ship be placed at the disposal of the Army or Navy. When we save sugar, we save shipping.

WOMEN'S SILK HOSE FOR FALL

In an Extensive Assortment of Shades.

We are pleased to announce the arrival of extremely large shipments of Women's Silk Hose, in splendid quality, and a wide range of shades, including: Black, white, cordovan, mahogany, dark bronze, light bronze, tan, four shades of gray, taupe, plum, navy, seal and Copenhagen.

Price, \$1.65 and \$2.25 the Pair

Also 80 dozen Children's Ribbed Cotton Hose, in black, white, and tan; sizes 6 to 10. Exceptional values.

37½c the Pair

Main floor, G street.

Negliges and Boudoir Caps

For Leisure Hours

With the various duties of war times, there is no idle time for patriotic women, but every woman likes a dainty neglige and cap for the rest hours that are necessary for every one.

Dainty Boudoir Caps in pink, blue, rose, lavender, yellow, and white; fashioned of crepe de chine and wash satin, combined with lace, tassels, ribbon, and rosebuds. Some are made in Dutch bonnet style, others in cap effects, and a new one comes in hat shape and is quite becoming, 50c to \$3.75 each.

Filly Negliges of crepe de chine, in short and long styles, in white, pink, blue, and lavender. Short styles, daintily embroidered, \$6.50 to \$10.50 each.

Long Negliges, in delicate and dark shades—a flesh colored crepe de chine Neglige has the upper part over palest green, making a most effective combination, \$35.

Other styles, \$13.50 and up.

Third floor, F street.



Fur Trimmed Coats

Offer a Wonderful Choice For Early Buyers

Developed of fine cloths in autumnal tones, their beauty heightened by rich fur trimmings, they are indeed lovely.

Favorite materials are Evora, Lambskin, Bolivia, Silvercord, Pompon, and Duvet de Laine, with wonderful printed linings, or plain silks to match.

The fur-trimmed Coats range in price from \$47.50 up. Panels are popular on coats also, and many handsome effects are achieved with fur.

Quite a number of good looking fur-trimmed Coats are priced at \$47.50. Noticeable among the number is a Coat of Burgundy velour, with a roll collar of electric seal, lined throughout with printed satin.

Oxford Silvertone Velour makes a handsome Coat, with large seal collar, \$75.00.

Hague Velour tucked in panel effect, is lovely made in semi-belted style with large raccoon collar, \$110.00.

Other styles, plain and fur-trimmed models, \$27.50 and up.

Third floor, G street.

CHILDREN'S SHOES

Should Be Chosen With Care

All shoes should be carefully and intelligently selected, most especially those of children. Too often they are hurriedly and improperly fitted and little heed is given to their real value.

The problem of children's School Shoes is becoming more and more serious, with the advanced cost of labor and leather, and knowing the hard service that is required of a child's shoe, it is true economy to buy the best one can afford. Trot-Moc Shoes are especially adapted to the uses of School Children; in fact, children of all ages. They are well made and the soles are soft and pliable and will not harden with repeated wettings.

Misses' and Children's Tan Moose Lace Shoes. Blucher cut, spring heels, special Trot-Moc Soles, sizes 8½ to 11, \$3.75 pair; 11½ to 2, \$4.50 pair.

Misses' and Children's dark brown Moose Shoes, high top lace, blucher cut, low school heels, special Trot-Moc Soles, in the following sizes, 9½ to 11, \$4.50 pair; 11½ to 2, \$5.50 pair.

Boys' Brown Moose Shoes, blucher cut, medium high top, special Trot-Moc soles, \$6.50 pair.

Boys' and Youths' Black Moose, lace Shoes, blucher cut, regular height, special Trot-Moc soles; sizes, 11 to 2, \$4.50 pair; 2½ to 5½, \$5.50 pair.

Third floor, Tenth street.

Children's Hose

In Fall and Winter Weights

Children's All-Wool Sport Hose, English and American Make, in a splendid assortment; sizes 7 to 9½, \$2.50 and \$3.25 pair.

Children's White Cashmere, Silk and Wool; also English Merino Hose, in sizes 4 to 9½, 50c to \$1.20 pair.

Children's Fall-weight Hose, in all sizes from 6 to 11, black, white and tan, 48c to 58c pair. Street floor, G street.